



GOVERNMENT OF ASSAM
OFFICE OF THE PRINCIPAL SECRETARY:: MISING AUTONOMOUS COUNCIL
GOGAMUKH : DHEMAJI : ASSAM

No. MAC/P&PR/Mobile Van/2023-24/448

Date: 09/09/2024

Invitation of Expression of Interest (EOI) for Mobile Van Publicity with LED Screens in Mising Autonomous Council Constituencies

In pursuance of the approval of the 78th Executive Council Meeting held on 08-08-2024 at the Conference Hall of the Mising Autonomous Council (MAC), the MAC, Gogamukh, Dhemaji, is pleased to invite Expressions of Interest (EOI) from reputed and experienced agencies/organizations for the provision of mobile van publicity services. The selected agency will be required to provide six (6) mobile vans equipped with LED screens to display advertisements related to the Council across the 36 constituencies of the Mising Autonomous Council.

The period of agreement will be for 3 Months.

Scope of Work:

1. Deployment of Mobile Vans:

- Required Six (6) mobile vans equipped with LED screens.
- Each van will travel across all 36 constituencies of the Mising Autonomous Council.
- The vans will display advertisements related to the Council's initiatives, programs, and public awareness campaigns.

2. LED Screen Specifications:

- Screen Size: 8.39 x 4.19 ft
- Module Size: 320 x 160 mm
- Cabinet Size: 640 x 640 mm
- Control Systems:
 - Laptop
 - WiFi & Video Controller
 - HDMI, USB, WiFi Input
 - 5KVA Silent Generator for Power Supply.
- Required Accessories: Power Cable & Data Cable

3. Vehicle Requirements:

- The mobile vans must be in good condition and suitable for the purpose of mobile publicity.
- CAR Rental, fuel, driver, and other logistics must be included in the service package.

4. Management and Operations:

- The agency must manage the entire operation, including content display, vehicle management, and coordination with the Council.
- Daily monitoring and reporting of the van's movement and display content will be required.

5. Rates : Rates for Vehicle, Control Systems and LED Screen must be submitted in rental basis for 3 Months.

Sl. No	Particulars	Quantity	Amount	Remarks
1	LED Screen with all accessories	6 Nos		
2	Sound System	LS		
3	Vehicle Rental (Preferably Tata Yodha)	3 Months		
4	Operation and Management Cost	LS		

Eligibility Criteria:

- The agency must have prior experience in providing mobile van publicity services.
- The agency should possess the necessary equipment and technical expertise to handle LED screen display and vehicle operations.
- The agency must be financially sound and capable of managing large-scale publicity operations.

Submission of EOI:

Interested agencies are requested to submit their EOI along with the following documents:

- Company Profile
- Relevant Experience (past projects of similar nature)
- Technical Specifications of the LED screens and mobile vans
- Financial Proposal (including CAR rental, management costs, and other associated expenses)
- GST Registration and PAN Card copies
- Any other relevant documents supporting the EOI


Submission Deadline:

The EOI must be submitted to the undersigned by 20th September 2024 by 3.00 PM.

Contact Information:

For further details or any clarifications, please contact


Hemanta Doley
7002755144
Project Co-Ordinator, MAC IT CELL Cum
D.A Publicity & Public Relation
Mising Autonomous Council
Gogamukh, Dhemaji, Assam


Principal Secretary
Mising Autonomous Council
Gogamukh, Dhemaji
Date: 09/09/2024

Memo No.MAC/P&PR/Mobile Van/2023-24/448

Copy to:

1. The Hon'ble Chairman, MAC, Gogamukh for his kind information.
2. The Hon'ble Vice- Chairman, MAC, Gogamukh for his kind information.
3. The Hon'ble Chief Executive Member, MAC, Gogamukh for his kind information.
4. The P.S to the Hon'ble Minister, Tribal Affairs Deptt., Govt. of Assam.
5. The Deputy Secretary (F), MAC for information.
6. The Co-ordinator, MAC IT Cell for wide circulation & Publication at official website www.macassam.org
7. Office copy.


Principal Secretary
Mising Autonomous Council
Gogamukh, Dhemaji

N.B : The Mising Autonomous Council reserves the right to accept or reject any or all EOIs without assigning any